



INVESTMENT HIGHLIGHTS

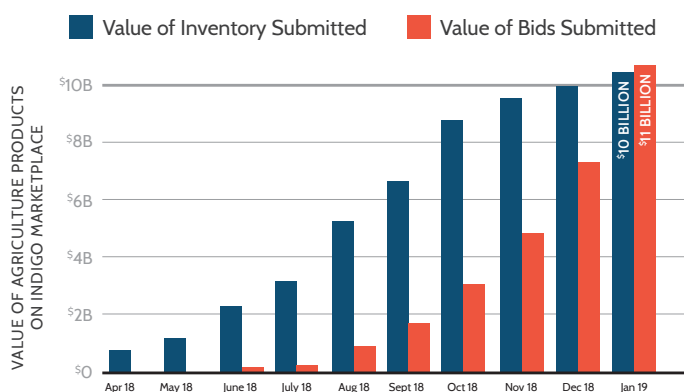
Indigo Ag, Inc. (Indigo), the world's first marketplace that connects farmers directly to buyers of agricultural products including corn, wheat, soybeans, cotton, and rice¹. Indigo's marketplace has been described as the "eBay Inc." of agriculture.

Indigo has raised a total of \$620M since November 2014. In the last financing round (Sept. 2018), the company raised \$250M at a \$3.45B valuation². Notable investors were: Investment Corporation of Dubai, The Alaska Permanent Fund and Flagship Pioneering⁹.

Some noteworthy highlights include:

- Indigo's disruptive marketplace is the first digital agriculture platform the "eBay Inc." of agriculture³
- Exceptional traction: \$500 million sales in 2018, a 646% increase over 2017⁴
- Over \$620M invested in Indigo by global investors including Investment Corp of Dubai⁵
- Proven management team with track record of M&A exits and IPOs⁶
- Active M&A market focused on data driven agricultural companies.⁷

Indigo Marketplace – 10 Months



Source: <https://www.indigoag.com/indigo-marketplace>

- Indigo increased the amount of inventory on the marketplace (from approx. \$730M to \$10B) and increased the amount of bids from buyers (from approx. \$60M to \$11B) over a 10-month and 8-month period respectively⁸

Sources: 1 and 3 <https://www.indigoag.com/for-growers> | 2, 5 and 9 Indigo Ag Pitchbook available upon request | 4 <https://www.bostonherald.com/2018/06/04/charlestown-lab-mining-microbes-to-help-feed-the-world/> | 6 <https://www.indigoag.com/leadership> | 7 <http://www.pharmtech.com/bayer-completes-mon-santo-acquisition-63-billion-0>, <https://agfundernews.com/agtech-quietly-transformed-agriculture-downturn.html>, <https://roboticsandautomationnews.com/2018/08/04/basf-closes-9-billion-acquisition-of-business-es-and-assets-from-bayer/18658/>, [https://agfundernews.com/duPont-acquires-farm-management-warehouse-granular-300m.html](https://agfundernews.com/duPont-acquires-farm-management-software-granular-300m.html), http://www.syngenta-us.com/newsroom/news_release_detail.aspx?id=206238 | 8 <https://www.indigoag.com/indigo-marketplace>

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Learn more about Indigo in this short intro video

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